

Book Chapter

(1) Organizational adaptation and innovation: The dynamics of adopting Innovation Types. In K. Brockhoff, A.K. Chakrabarti. & h.c.J. Hauschildt (Eds). **The Dynamics of Innovation: Strategic and Managerial Implications.**

Authors: Springer Verlag, Berlin. Damanpour, F., & **Gopalakrishnan, S.**

Abstract

Organizations develop innovations to adopt to the external environment, or to pre-empt a change in their environment, in order to sustain or increase their effectiveness or competitiveness. Innovation researchers differentiate various types of innovations, such as administrative and technical, product or process, radical or incremental innovations. It can be hypothesized that organizational structure and firm strategy interact with the success of adopting various types of innovations. We examine the patterns of adoption of the three types of innovations just mentioned. Using theoretical models of innovation adoption we develop a basis for empirical investigations of innovation type adoption. We argue that congruency in patterns of adoption of innovation types facilitates organizational adaptation and enhances organizational effectiveness.

Report

(1) **Gopalakrishnan, S.** A Survey of Innovation and its Effectiveness in the Commercial Banking Industry. A **Survey Report** to the Participating Banks in New York, New Jersey, Connecticut and Massachusetts.